# Weekly Reflection Template

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| **Name: Zaham Haider** | **Date: 05/02/2025** |
| **Individual objectives for this week:** | **Evaluation of performance:** |
| * Assist in finalizing the PowerPoint presentation for the NHS client meeting (Task A7). * Ensure that all marketing-related content is engaging, with consistent branding and effective visuals. * Collaborate with the design team to integrate logos and other identity elements into the presentation. * Improve communication with the team to stay updated on project progress. | * *I worked on refining the marketing slides, ensuring they were visually engaging and aligned with our overall strategy.* * *By collaborating with the design team, I helped integrate key branding elements, including logos and color schemes, to ensure the presentation reflected our project’s identity.* * *I contributed to enhancing the visuals, ensuring the marketing section stood out and effectively communicated our message.* * *While communication within the team improved this week, there’s still room to be more proactive in discussing feedback and marketing content early in the process.* * *I also supported other teams by providing additional logo designs and input on their visuals once I completed my own tasks.* |
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| * *Use this space to plan your objectives for next week*   **Finalize the PowerPoint presentation by incorporating all final feedback before the NHS client meeting.**  **Refine the visual elements of the marketing slides, ensuring they are clear, engaging, and on-brand.**  **Work closely with Walid (Marketing Support) to enhance the messaging and key talking points for the client presentation.**  **Prepare responses to potential client questions regarding marketing strategies and branding elements.**  **Continue to support other teams by offering assistance with design or visuals, ensuring consistency across the project..** | |

***You are required to complete a weekly reflection for each week of the project – you will be required to submit these as part of Assignment 3.***